


RNS

Director/PDMR Shareholding

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ZYTRONIC PLC

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 Zytronic PLC
 12 February 2021

Zytronic plc
 ("Zytronic" or the "Company")

PDMR/Director Shareholding

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Claire Smith
2	Reason for the notification	
a)	Position/status	PDMR (Finance Director)
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Zytronic plc
b)	LEI	213800AYT3F3BC4MGW21
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1 pence each
	Identification code	GB0006971013

b)	Nature of the transaction	<ol style="list-style-type: none"> Sale of shares Purchase of shares via an ISA 						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1. 145.0p</td> <td>1. 13,793</td> </tr> <tr> <td>2. 145.0p</td> <td>2. 13,793</td> </tr> </tbody> </table>	Price(s)	Volume(s)	1. 145.0p	1. 13,793	2. 145.0p	2. 13,793
Price(s)	Volume(s)							
1. 145.0p	1. 13,793							
2. 145.0p	2. 13,793							
d)	Aggregated information - Aggregated volume - Price	<ol style="list-style-type: none"> N/A - single transaction N/A - single transaction 						
e)	Date of the transaction	<ol style="list-style-type: none"> 10 February 2021 10 February 2021 						
f)	Place of the transaction	<ol style="list-style-type: none"> London Stock Exchange, AIM Market (XLON) London Stock Exchange, AIM Market (XLON) 						

Enquiries:

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About Zytronic

Zytronic is a world-renowned developer and manufacturer of a unique range of internationally award winning optically transparent interactive touch sensor overlay products for use with electronic displays in industrial, self-service and public access equipment.

Zytronic's products employ a sensing solution that is readily configurable and embedded in a laminate core that offers significant durability, environmental stability and optical enhancement benefits to system designers specific requirements.

Zytronic has continually developed process and technological know-how and IP since the late 1990's around two sensing methodologies; the first being single touch self-capacitive which Zytronic markets as PCT™ ("Projected Capacitive Technology") and the second being multi-touch, multi-user mutual-capacitive which Zytronic markets as MPCT™ ("Mutual Projected Capacitive Technology"), in which Zytronic holds five granted patents.

Zytronic operates from a single site near Newcastle-upon-Tyne in the United Kingdom. Zytronic is relatively unique in the touch eco-system as it offers a complete one-stop solution from processing internally the form and factor of the glass substrates, assembles their touch overlay products to customers specific requirements, in environmentally controlled cleanrooms and develops the bespoke firmware, software and electronic hardware to link the interactive overlays to customer's integrated systems and products.



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