



# ZYTRONIC

The world at your finger tips



## CLIENT:



## LOCATION:

Mexico

## MARKET SECTOR:



## TECHNOLOGY:

ZyBrid™

## WHAT WE DID:

Global Monitor, Mexico's leading specialist supplier of screens to the casino game cabinet industry, has standardised on 23" Zytronic PCT™ touch screens for game manufacturer International Gold Club, to overcome an issue with scratched touchscreens, The ritual of kissing diamond rings and touching it to the display before you play is thought to bring luck to slot machine players in some countries – but doesn't do much for the touchscreens on the games.

Global Monitor specialises in the development and integration of touch displays for Mexico's top five casino organisations, supplying screens, associated components and digital signage technologies. Faced with this issue, International Gold Club sought help from Global Monitor who decided to look beyond their traditional supplier base, and identified Zytronic PCT touch sensors as a good alternative that would overcome the issue. Zytronic sensors sit behind a 4mm thick toughened glass panel and are thus unaffected by on-screen scratches.

## WHAT THEY SAID:

Women in Mexico often kiss their diamond rings and touch them to the screens for luck. This tradition was quickly scratching the surface capacitive touch sensors and causing them to fail, Over the last six months, we have installed over 300 screens with Zytronic PCT touch overlays. The technology is extremely fast and accurate, and best of all we've had no failures due to scratches. Zytronic technology has provided a durable and reliable solution that allows players to continue their beloved ritual.

Juan Manuel Sanchez Ramirez,  
Global Monitor