



ZYTRONIC

The world at your finger tips



CLIENT:



LOCATION:

Netherlands

MARKET SECTOR:



TECHNOLOGY:

ZyTouch™ Multi Touch

WHAT WE DID:

Zytronic made an impression and was selected to supply its inventive ZYTOUCH® touchscreen technology to Tokheim, the world's largest manufacturer of electronic and mechanical petroleum dispensing systems, for its customer, Pay@ Pump terminals.

The OPTimum iQ™ range allowed motorists to interact directly with the 6.4" ZYTOUCH® unit, so they could benefit from an efficient, secure payment process, where they could quickly complete their own transactions. Using their debit and credit cards, fuel cardholders could take advantage of the conveniently placed PCI (Payment Card Industry) compliant terminals, entering their vehicle registration and mileage to save valuable time as they experienced an advanced, streamlined service.

Zytronic's ruggedized, weather resistant sensors and exceptional levels of performance made them forefront runners in the selection process, as Tokheim

discarded alternative touchscreen technologies. A standout feature of the ZYTOUCH® is its massive impact resistance, which is pivotal to each unit's longevity, as it is exposed to constant use in an outdoor, public environment. Furthermore, the interfaces incorporating ZYTOUCH® screens reliably stand up against extreme temperature variations, accidental or malicious damage and surface degradation caused by chemicals, for example.

For more information visit www.zytronic.co.uk