



ZYTRONIC

The world at your finger tips



CLIENT:

QMATIC

LOCATION:

Sweden

MARKET SECTOR:



TECHNOLOGY:

ZyBrid™

WHAT WE DID:

Using Zytronic's customised 17" ZYBRID® touch sensor, Customer Flow Management (CFM) leaders Qmatic are providing an improved interactive customer experience and high impact digital signage.

Pioneers in CFM, Qmatic offer a range of solutions to improve business through their unique customer flow management system, providing a "meet and greet service," reduced waiting times and aim to create a more agreeable reception area experience.

Working with Zytronic's award winning projected capacitive technology, the Duet Virtua solution is an all-in-one unit which delivers multiple tailor-made services to its clients via its sleek bezel-less touchscreen monitor.

The unit provides clear messages, delivers slide shows and cinematic video as well as managing virtual queues and digital signage. The printed and toughened ZYBRID® touch sensor used within the

Duet Virtua units is ideal for unattended environments, and provides users with a touch experience familiar to them from the latest smartphones and tablet computers.

At the same time Zytronic's award winning touch technology provides companies and operators deploying the unit with a rugged interface, which has been proven in the world's toughest self-service environments.

For more information visit www.zytronic.co.uk