



ZYTRONIC

The world at your finger tips



CLIENT:



LOCATION:

USA

MARKET SECTOR:



TECHNOLOGY:

ZyTouch™

WHAT WE DID:

Zytronic's highly robust touch sensing solutions, based on its proprietary Projected Capacitive Technology (PCT™), have been incorporated into Way2Order™ drive-thru kiosks developed by Manufacturing Resources International (MRI).

The ruggedized self-service kiosk integrates the Zytronic's touch screen technology to produce a finished result that benefits from an impeccable performance unaffected by outdoor conditions that can present dust, rainwater and dirt; perfect for public use it can also be operated effectively with a gloved hand.

Utilising Zytronic's ZYTOUCH® sensor, the self-service kiosk displays an impressive interactive, 32" touch screen. Exposed to the daily rigours of public use, the robust, durable design reliably speeds ordering times, while boosting the accuracy of the orders that are placed.

WHAT THEY SAID:

ZYTOUCH provided the ideal touch solution for our kiosk, as its inherently high light transmission ensures that the maximum brightness reaches the user so that the graphical display can be seen clearly, even in direct sunlight, and still provides reliable and accurate touch response through a thick glass overlay. ZYTOUCH® was the only touch solution that offered the combination of complete form/factor flexibility and proven performance in all environments and locations...

Peter Kaszycki
VP Business Development, MRI Inc.

For more information visit www.zytronic.co.uk