



# ZYTRONIC

The world at your finger tips



**CLIENT:**



JR EAST WATER BUSINESS Co.,Ltd  
常にお客さまの視点から、  
飲料ビジネスの変革に挑みます。

**LOCATION:**

Japan

**MARKET SECTOR:**



**TECHNOLOGY:**

**ZyBrid™**

**WHAT WE DID:**

Zytronic develops rugged, large format, heavy solution for latest touch interactive vending machines.

The company's ZYBRID® sensors, have been specified JR East Group, for inclusion in Acure™ - a next generation digital vending machine.

Payment at the vending machines can be made using traditional cash and card methods or with a smartphone. When not vending, the large bright screen can be used to display advertising or public information. The impact and weather resistant 47" PCT™ touchscreen on each smart vending machine allows customers to select from a wide range of different bottled drinks.

**WHAT THEY SAID:**

The setting for these vending machine units is in extremely busy train stations. With a very large number of users every day, as well as potential exposure to the harsh weather conditions and extremes of temperature experienced on train platforms, plus other sources of damage, the robustness of the selected touch solution was mandatory. Zytronic was chosen because of the strong durability its offering demonstrates, as well as water and dust resistant operation...

Hitoshi Aida  
JR East Water Business