



ZYTRONIC

The world at your finger tips



CLIENT:



TOUCHWINDOW

LOCATION:

Italy

MARKET SECTOR:



TECHNOLOGY:

ZyBrid™ Multi Touch

WHAT WE DID:

Italian Customer Solution specialists Touchwindow selected Zytronic's multi-touch projected capacitive touch sensors (MPCT™) for their interactive digital solution. The full glass Multi-Touch Table is an elegant, low-profile solution, which was specifically adapted to meet the particular needs of the leisure and hospitality sectors.

Touchwindow stipulated that the table had to possess a sleek, aesthetically pleasing design, which would complement the environments. Its touch response had to be fast, smooth and extremely natural, with the ability to recognise and react to gestures such as swipes, drag / drops, page flicks, zooms, etc. To achieve the required level of functionality, each table has been fitted with a 46-inch ZYBRID sensor using Zytronic's MPCT™ multi-touch technology, capable of reporting up to 40 independent simultaneous touch points

WHAT THEY SAID:

As catching the eye of potential users was crucial, one of the key features of this multi-touch table which needed to be addressed was ensuring that the interactive glass covered the entire table top, with no edges or slots. Thus the overall visual effect would not in any way be compromised...

Andrea Guerra
International Sales Manager, Touchwindow

For more information visit www.zytronic.co.uk