



# ZYTRONIC

The world at your finger tips



## CLIENT:



## LOCATION:

USA

## MARKET SECTOR:



## TECHNOLOGY:

**ZyBrid™**

## WHAT WE DID:

New Beverage Dispensing Platform.

Zytronic has been chosen by The Coca-Cola Company™ to supply the touch panel for its proprietary Coca-Cola Freestyle™ beverage dispenser. The dispenser utilizes innovative technology to dispense more than 100 different branded sparkling and still beverages from a single freestanding unit.

The Coca-Cola Freestyle™ dispensers will incorporate a ZYBRID® customised touch sensor, which uses Zytronic's patented Projected Capacitive Technology (PCT™), as the consumer and crew interface. It also enables the dispenser to share product information via a bright 15.1" display, and to gather important consumer choice data with the aid of an intuitively designed graphical user interface (GUI).

With Coca-Cola Freestyle™, the touch display is mounted behind a moulded acrylic full-front fascia

that can be wiped clean. Uniquely, ZYBRID® sensors are able to work through this overlying material enabling a sleek design without the need for a display bezel, which is stylish, hygienic and functional.

For more information visit [www.zytronic.co.uk](http://www.zytronic.co.uk)