



ZYTRONIC

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CLIENT:



LOCATION:

Taiwan

MARKET SECTOR:



TECHNOLOGY:

ZyBrid™

WHAT WE DID:

At the world famous Taiwanese Taipei 101 skyscraper, a new digital signage information display system was installed to increase engagement with visitors.

The interactive tourist guide designed and installed by systems integrator VitalTouch is located on the 89th floor, and provides visitors with the opportunity to interact with information about Taipei and Taiwan, using a series of linked 46" ZYBRID® touch sensors, creating a panoramic touch surface.

The large ZYBRID® sensors in VitalTouch's touchscreens use Zytronic's patented and proven PCT™ technology, which combines outstanding levels of touch sensitivity in a durable, low maintenance form – vital in a high profile location used by thousands of visitors every week. An additional benefit of this touch technology is its relative ease of customisation – in this case, a low reflection, low friction Anti-Glare etched glass surface, printed borders and a frame-less design to create a completely flat, stylish interface.

WHAT THEY SAID:

Zytronic's touch sensors stood out as the optimal solution for operation in this semi-outdoor environment. Having used its (Zytronic's) PCT-based products in other deployments in the past, we were aware of how well they cope with the rigors of this type of setting, where heavy day to day use and exposure to the elements both have to be factored in...

Morgan Wen
General Manager, VitalTouch

For more information visit www.zytronic.co.uk